# Carnegie Libraries | Final Concept

# ask a librarian



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# We explored the library's products & services to create an *inside—out* solution.

# Carnegie Mellon

# We've conducted many forms of research, including:

On-Site/Environmental Research Observation Interviews Survey Activity Participation Competitive Analysis





serving diverse groups with different needs through relevant information, education, events, and activities

Community Actor

How does the library reach out?

community living room, online resources, research, study, coffee,

#### Amenities

What makes the space attractive?

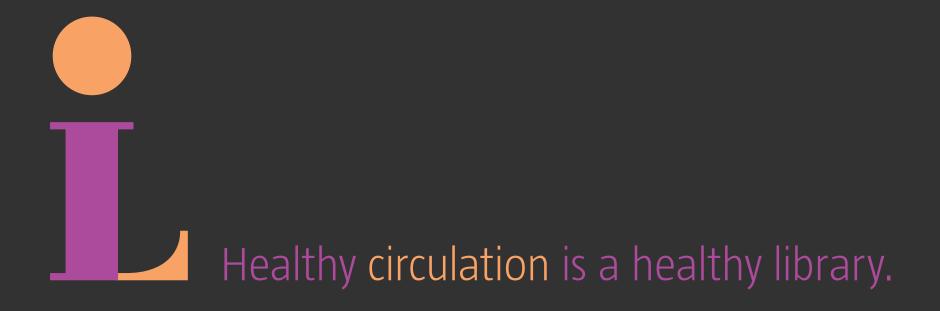
multimedia rentals, education, entertainment, edutainment state funding, city tax, county tax, Funding How does the library run?

Friends of the Library, donations, fundraising

# Content

#### What are the library's possessions?

books, movies, music, computers, staff, librarians, space, books on tape, chairs, tables



# Many patrons aren't aware of all the services the library offers, lowering circulation.



# Circulation is more than just checking out books and A/V—it's people meeting, reading, and talking.

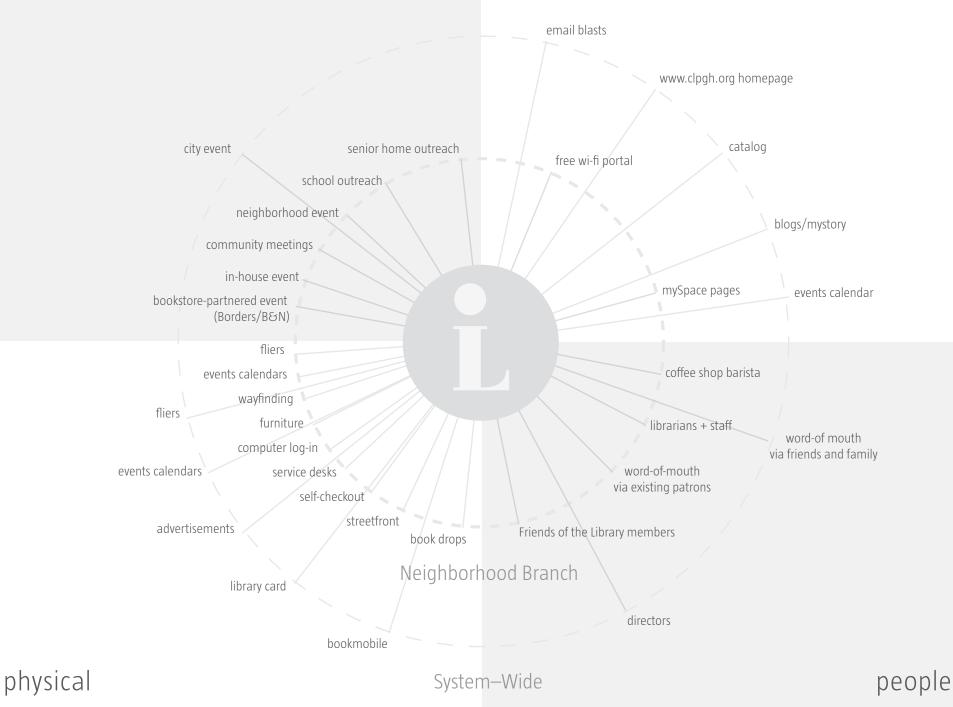


### Stakeholders



public transportation

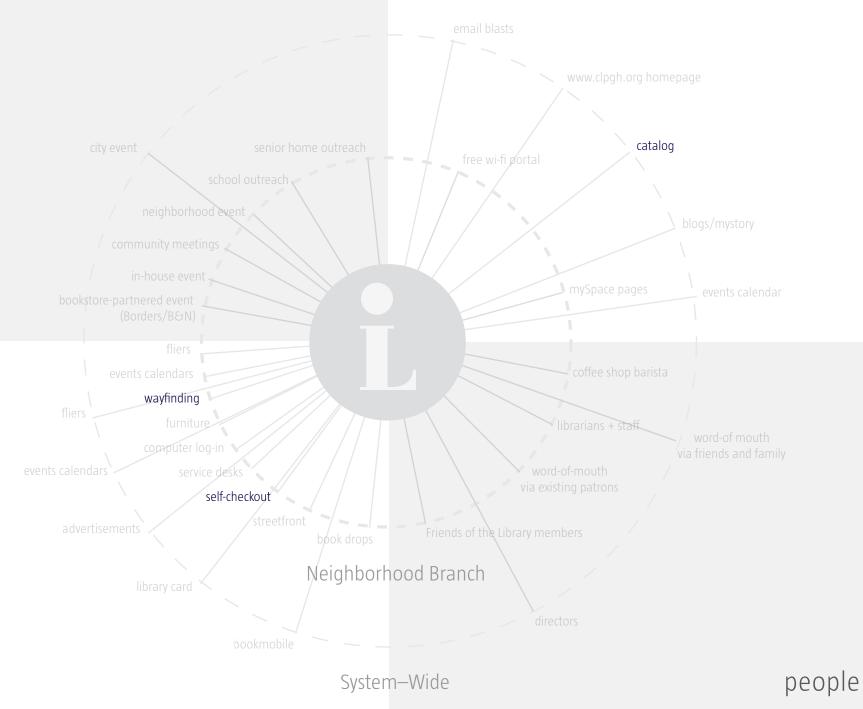
#### events



#### events

physical

virtual



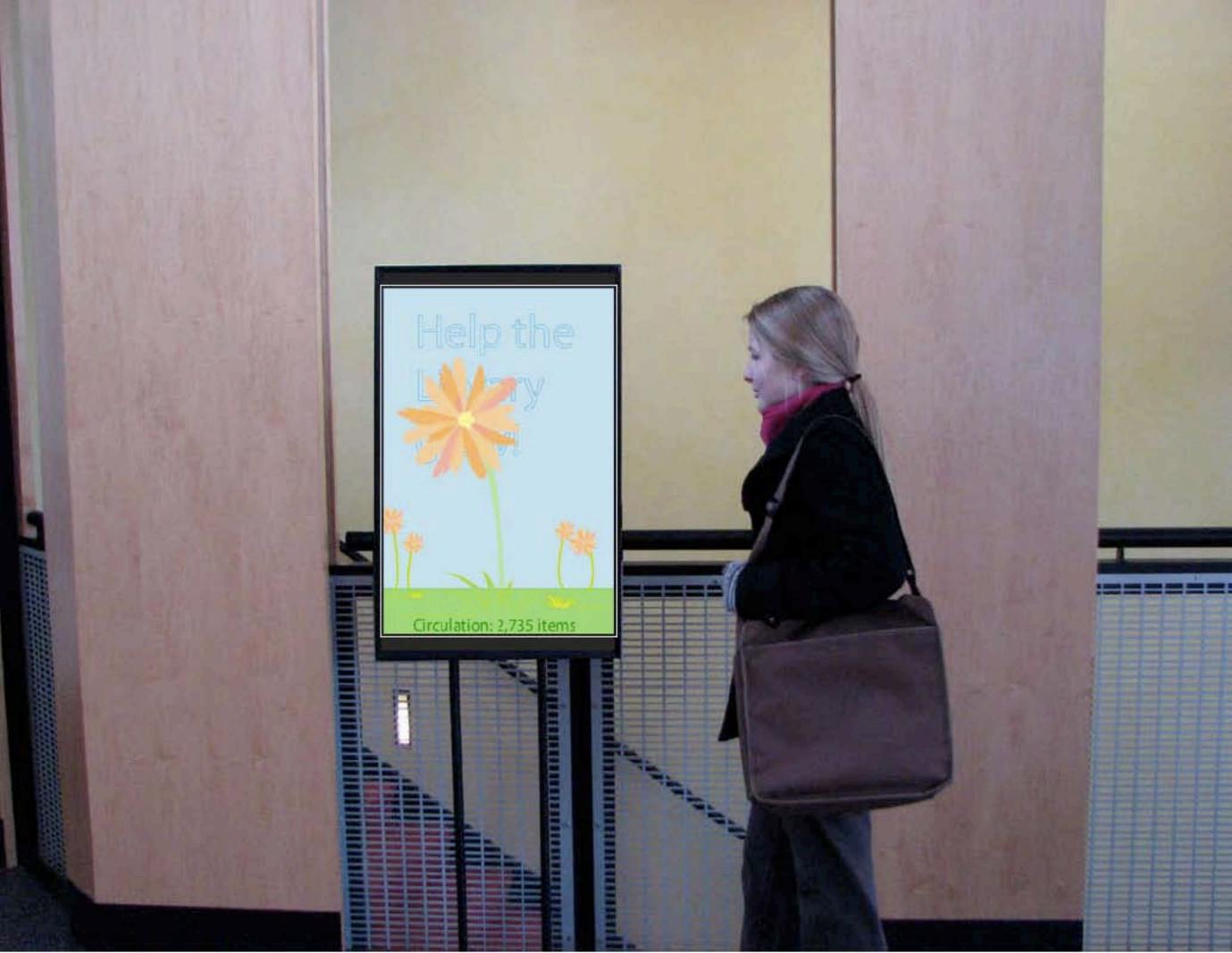
# The library needs to increase cross—media integration and engage the public in the direct health of the library.

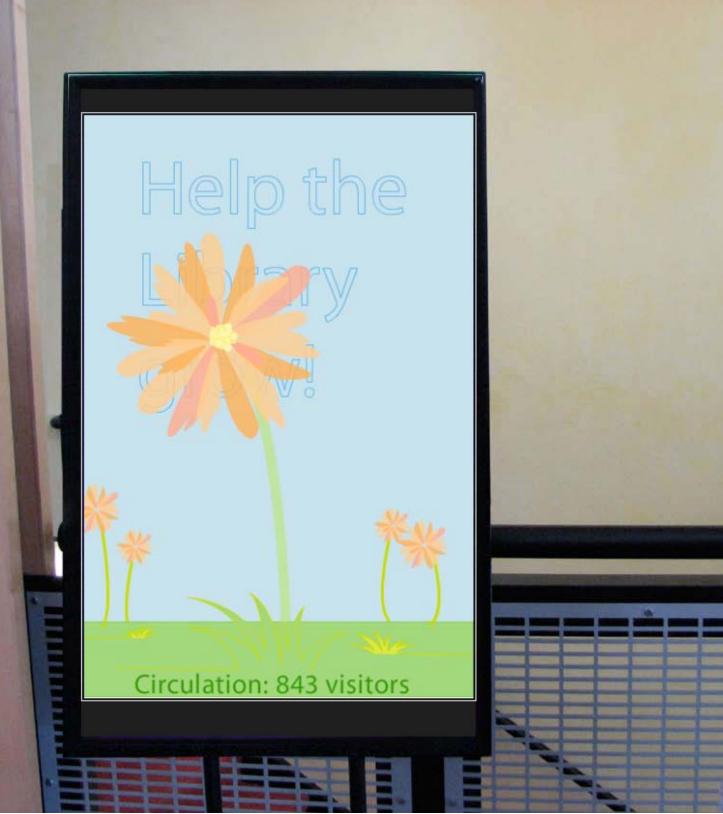
Recommendations	Education	Data Collection	Community Connections
Unified Search	Circulation Visualization	Swiping Cards @ Events	Community Table
Did You Know? / Auto	Circulation = Funding	Community Profiles	Community Economy
Recommendations	Open House	Electronic Space Reserve	
Library Name–Tag			







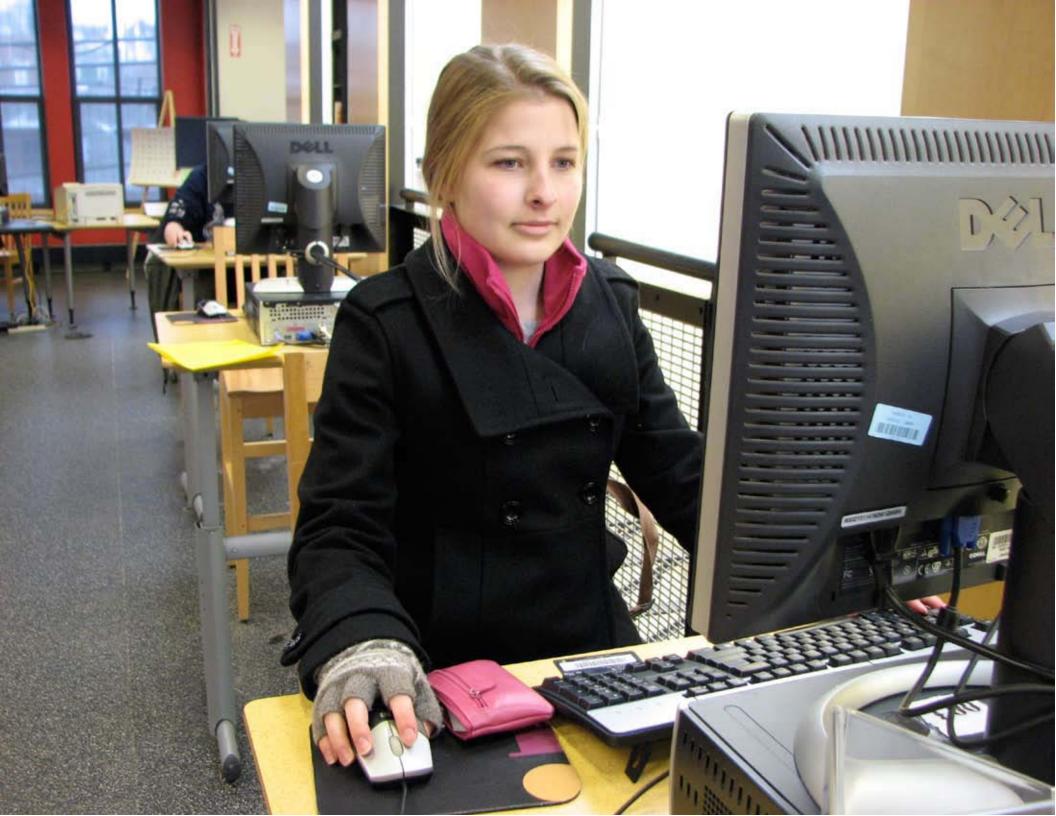




place returns inside

ask a librarian

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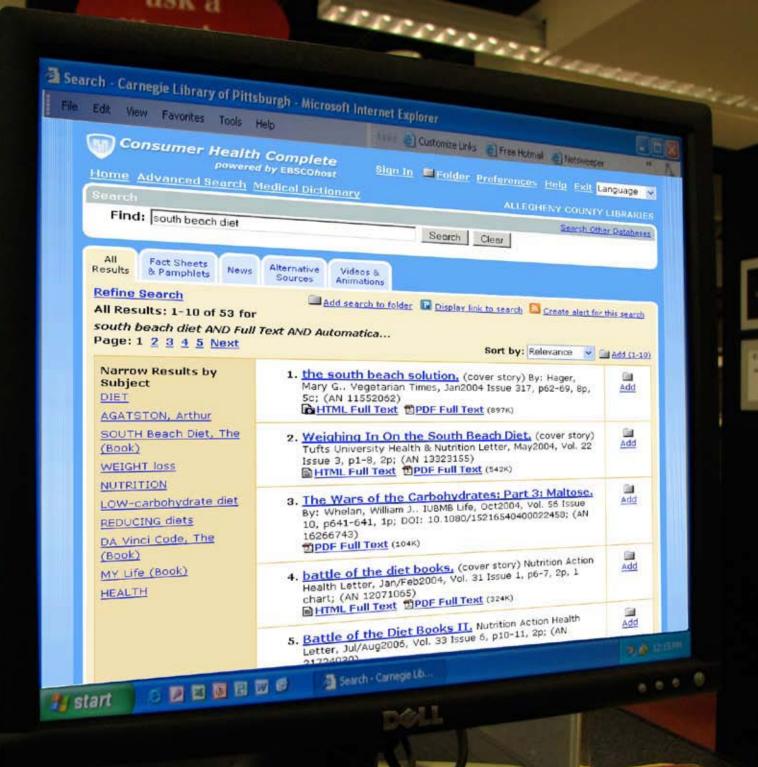






































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#### Community Actor

How does the library reach out?

#### circulation visualization

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### Amenities

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How does the library run?

Friends of the Library, donations, fundraising

cross-promotion

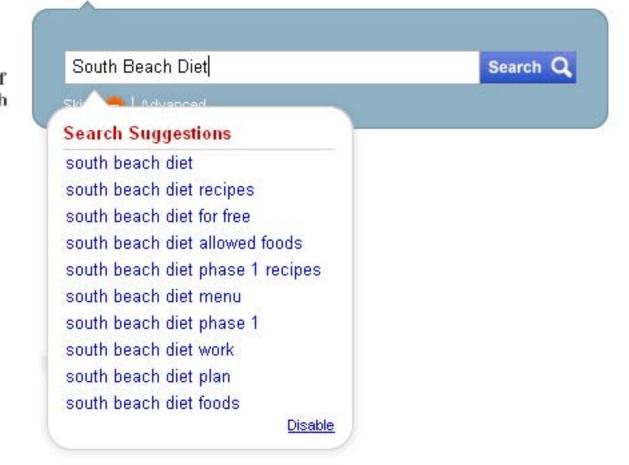
## Content

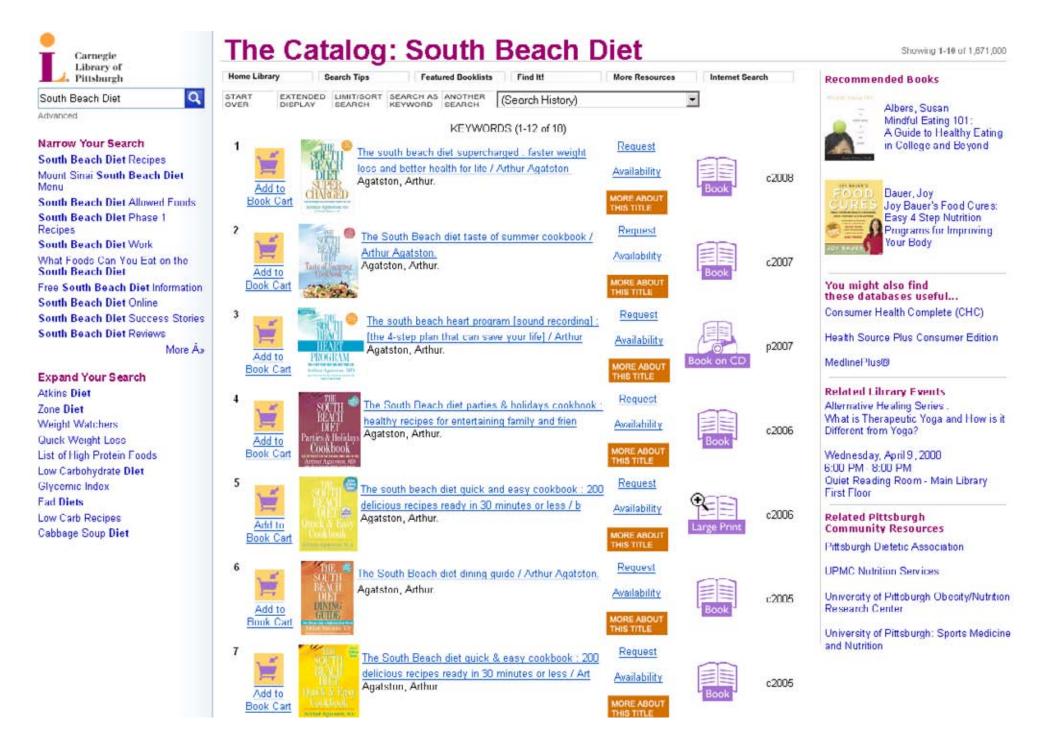
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# Unified Search allows the library to easily inform patrons about resources and events in the library.

Carnegie Library of Pittsburgh





# Nametag recommendations allow for conversations about events and other services.



# Receipt recommendations can easily be placed on the fridge at home.



The Circulation Visualization engages patrons in the act of directly affecting library health.

Circulation: 5, 289 items

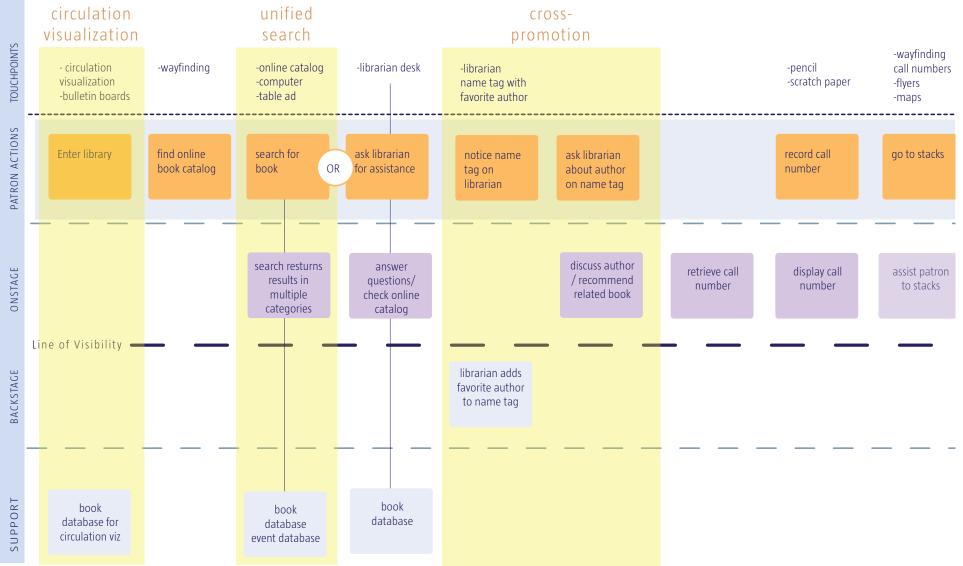


Circulation: 36,948 items

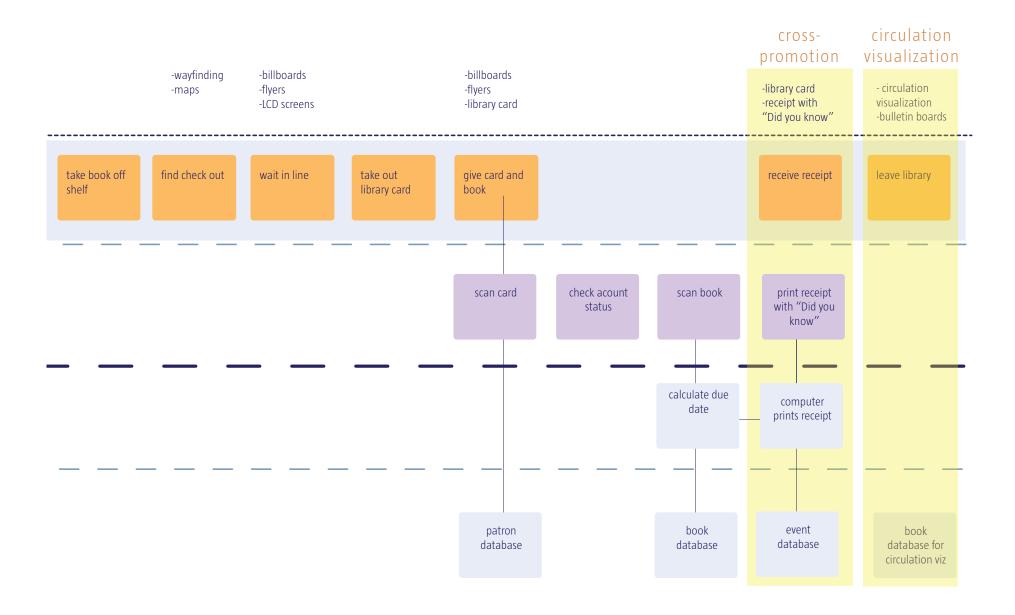


Circulation: 478,209 items

### Checking out a book: Enhanced



### Checking out a book: Enhanced (cont.)



### Thank You. Questions?

